

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

<u>Contract / Revision</u> 953805 /		<u>Alt Order #</u>
<u>Product</u> Candidate		
<u>Contract Dates</u> 09/25/12 - 10/05/12		<u>Estimate #</u> Janice Arnold Jones fo
<u>Advertiser</u> Jones/R/Congress		<u>Original Date / Revision</u> 09/20/12 / 09/20/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Beth Pfefferle	<u>Sales Office</u> Albuquerque - L
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 93.20
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

DW Turner
400 Gold Ave SW
12th Floor
Albuquerque, NM 87102

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KOAT	09/25/12	09/28/12	6a A7N More In The AM	6-7a		:30				NM	2	\$660.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-T--F--				2	\$330.00	4.00			
N 2	KOAT	09/26/12	09/28/12	Good Morning America	7-9a		:30				NM	3	\$675.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--				3	\$225.00	5.00			
N 6	KOAT	09/25/12	09/27/12	Action 7 News @ 5p	5-530p		:30				NM	2	\$700.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-T---				2	\$350.00	5.00			
N 9	KOAT	10/02/12	10/03/12	Action 7 News @ 10p M-F	10-1030p		:30				NM	2	\$1,300.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-TW----				2	\$650.00	6.60			
N 18	KOAT	10/03/12	10/05/12	Action 7 News @ 5p	5-530p		:30				NM	2	\$850.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	--W-F--				2	\$425.00	5.00			
N 24	KOAT	10/01/12	10/05/12	6a A7N More In The AM	6-7a		:30				NM	3	\$1,200.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MT--F--				3	\$400.00	4.00			
N 25	KOAT	10/03/12	10/04/12	Good Morning America	7-9a		:30				NM	2	\$600.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	--WT---				2	\$300.00	5.00			
N 26	KOAT	09/29/12	09/29/12	Sa 6a A7N More in the AM	6-9a		:30				NM	1	\$150.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract / Revision</u> 953805 /		<u>Alt Order #</u>
<u>Contract Dates</u> 09/25/12 - 10/05/12	<u>Product</u> Candidate	<u>Estimate #</u> Janice Arnold Jones for C
<u>Advertiser</u> Jones/R/Congress		<u>Original Date / Revision</u> 09/20/12 / 09/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S-				1	\$150.00	5.00				
N 27	KOAT	09/30/12	09/30/12	Su 6a A7N More in the AM	6-9a		:30				NM	2	\$300.00	
Class of Time - Immediately Pre-emptible without notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S				2	\$150.00	5.00				
Totals										93.20			19	\$6,435.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	10	\$2,485.00	\$2,112.25
10/01/12 - 10/05/12	9	\$3,950.00	\$3,357.50
Totals	19	\$6,435.00	\$5,469.75

Signature: _____ **Date:** _____

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<u>Contract / Revision</u> 953816 /		<u>Alt Order #</u>
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/08/12 - 10/17/12		<u>Estimate #</u> Janice Arnold Jones for
<u>Advertiser</u> Jones/R/Congress		<u>Original Date / Revision</u> 09/20/12 / 09/20/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Beth Pfefferle	<u>Sales Office</u> Albuquerque - L
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 70.00
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

DW Turner
400 Gold Ave SW
12th Floor
Albuquerque, NM 87102

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KOAT	10/08/12	10/12/12	6a A7N More In The AM	6-7a		:30				NM	3	\$1,200.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-W-F--				3	\$400.00	4.00			
N 2	KOAT	10/09/12	10/11/12	Good Morning America	7-9a		:30				NM	2	\$600.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-T---				2	\$300.00	5.00			
N 6	KOAT	10/09/12	10/11/12	Action 7 News @ 5p	5-530p		:30				NM	2	\$1,000.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-T---				2	\$500.00	5.00			
N 18	KOAT	10/15/12	10/17/12	Action 7 News @ 5p	5-530p		:30				NM	2	\$1,050.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-W----				2	\$525.00	5.00			
N 24	KOAT	10/15/12	10/17/12	6a A7N More In The AM	6-7a		:30				NM	2	\$1,100.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-W----				2	\$550.00	4.00			
N 25	KOAT	10/16/12	10/17/12	Good Morning America	7-9a		:30				NM	2	\$850.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TW----				2	\$425.00	5.00			
N 26	KOAT	10/13/12	10/13/12	Sa A7N Balloon Fiesta	6-9a		:30				NM	1	\$325.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$325.00	5.00			
N 27	KOAT	10/14/12	10/14/12	Su A7N Balloon Fiesta	6-9A		:30				NM	1	\$325.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Contract / Revision</u> 953816 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/08/12 - 10/17/12	<u>Product</u> Candidate	<u>Estimate #</u> Janice Arnold Jones for C
<u>Advertiser</u> Jones/R/Congress		<u>Original Date / Revision</u> 09/20/12 / 09/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$325.00	5.00			
Totals										70.00		15	\$6,450.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/17/12	15	\$6,450.00	\$5,482.50
Totals	15	\$6,450.00	\$5,482.50

Signature: _____ Date: _____

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<u>Contract / Revision</u> 953830 /		<u>Alt Order #</u>
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/20/12 - 10/29/12		<u>Estimate #</u> Janice Arnold Jones fo
<u>Advertiser</u> Jones/R/Congress		<u>Original Date / Revision</u> 09/20/12 / 09/20/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Beth Pfefferle	<u>Sales Office</u> Albuquerque - L
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 61.00
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

DW Turner
 400 Gold Ave SW
 12th Floor
 Albuquerque, NM 87102

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KOAT	10/22/12	10/26/12	6a A7N More In The AM	6-7a		:30				NM	3	\$1,800.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-W-F--				3	\$600.00	4.00			
N 2	KOAT	10/23/12	10/25/12	Good Morning America	7-9a		:30				NM	2	\$1,000.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-T---				2	\$500.00	5.00			
N 6	KOAT	10/22/12	10/25/12	Action 7 News @ 5p	5-530p		:30				NM	2	\$1,050.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M--T---				2	\$525.00	5.00			
N 18	KOAT	10/29/12	10/29/12	Action 7 News @ 5p	5-530p		:30				NM	1	\$525.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$525.00	5.00			
N 24	KOAT	10/29/12	10/29/12	6a A7N More In The AM	6-7a		:30				NM	1	\$600.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$600.00	4.00			
N 25	KOAT	10/29/12	10/29/12	Good Morning America	7-9a		:30				NM	1	\$500.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$500.00	5.00			
N 26	KOAT	10/20/12	10/27/12	Sa 6a A7N More in the AM	6-9a		:30				NM	2	\$650.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$325.00	5.00			
Week:		10/22/12	10/28/12	-----S-				1	\$325.00	5.00			
N 27	KOAT	10/21/12	10/21/12	Su 6a A7N More in the AM	6-9a		:30				NM	1	\$325.00
		Class of Time - Immediately Pre-emptible without notice											

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Contract / Revision	Alt Order #
953830 /	

Contract Dates	Product	Estimate #
10/20/12 - 10/29/12	Candidate	Janice Arnold Jones for C

Advertiser	Original Date / Revision
Jones/R/Congress	09/20/12 / 09/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S				1	\$325.00	5.00				
											Totals	61.00	13	\$6,450.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	10	\$4,825.00	\$4,101.25
10/29/12 - 10/29/12	3	\$1,625.00	\$1,381.25
Totals	13	\$6,450.00	\$5,482.50

Signature: _____ Date: _____

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